



The Professional Private Investigators Association of Colorado (PPIAC) has opened its sponsorship opportunities for the 2017 Annual Rocky Mountain Private Investigators Conference in Westminster, Colorado from September 14-16, 2017.

We invite you to participate as an exhibitor/sponsor during the conference being held at the Denver Marriott Westminster. PPIAC is partnering with NCISS (National Council of Investigation and Security Services) to host a combined event in conjunction with the annual NCISS Board Meeting. The Rocky Mountain Private Investigators Conference can maximize your business's exposure to the Colorado and national private investigative community.

## **Sponsorship Package Offerings**

**Platinum Package: \$4000** (*only ONE available*) - Exclusive sponsor of full-day keynote speaker and training by Nationally Recognized Licensed Private Investigator Brandon Perron on Thursday, September 14<sup>th</sup>.

- Company name appears as *exclusive* title sponsor on full-day training event
- Sponsor presentation (up to 15 mins) during lunch break to all attendees
- Full year of advertising in PPIAC's newsletter
- Full page ad in conference notebooks handed out to all attendees
- Insertion of marketing materials in conference gift bags
- Link to your website placed on the PPIAC website to promote your company
- Includes vendor table and 3 conference registrations for full 3-day conference

**Gold Package: \$3000** – Title sponsor for 2-day conference (September 15-16)

- Company name appears as title sponsor for 2-day conference
- Two mini-presentations (up to 5 mins) at the conference to the attendees
- Full year of advertising in PPIAC's newsletter
- Full page ad in conference notebooks handed out to all attendees
- Insertion of marketing materials in conference gift bags
- Link to your website placed on the PPIAC website to promote your company
- Includes vendor table and 3 conference registrations for 2-day conference

**Silver Package: \$1500** - Sponsor for 2-day conference (September 15-16)

- Full page ad in conference notebooks handed out to all attendees
- Insertion of marketing materials in conference gift bags
- Link to your website placed on the PPIAC website to promote your company
- Includes vendor table and 2 conference registrations for 2-day conference

**Bronze Package: \$500** - Sponsor for 2-day conference (September 15-16)

- Half page ad in conference notebooks handed out to all attendees
- Link to your website placed on the PPIAC website to promote your company
- Includes vendor table and 2 conference registrations for 2-day conference

**Break Sponsorship: \$750** (*only ONE available*)

- Bronze package amenities plus signage at all the locations of breaks during 2-day conference

**A La Carte Sponsorship Options:**

**Full Page Ad In The Conference Notebook: \$300**

- One full page color ad in the conference notebook that will be handed out to each attendee at the conference. You will also be thanked as a sponsor on our listserv (ad size 8.5x11)

**Half-Page Ad In The Conference Notebook: \$150:**

- One half-page color ad in the conference notebook that will be handed out to each attendee at the conference (ad size 8.5x5.5)

**Quarter-Page Ad In The Conference Notebook: \$75:**

- One quarter-page color ad in the conference notebook that will be handed out to each attendee at the conference (ad size 4.25x5.5)

**Eighth-Page Ad In The Conference Notebook: \$50:**

- One eighth-page color ad in the conference notebook that will be handed out to each attendee at the conference (ad size 2x2.75)

**Vendor Table Only: \$300 for 2 days**

- Includes listing as a sponsor in the conference notebook

**Monetary Sponsorship: \$25-\$100**

- Listing as a sponsor in the conference notebook

*\*Electrical power will be supplied to all tables. Tables are 6 feet. All tables will be skirted.*

*\*\*For extra registrations to the 2-day conference, there's a \$275 additional charge for each.*

## **Sponsorship Application**

Company Name: \_\_\_\_\_

Contact Person at Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Contact Phone Numbers: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

Authorized by (name and title): \_\_\_\_\_

Signature and date: \_\_\_\_\_

Sponsorship Package Option: \_\_\_\_\_

Additional Comments/Questions: \_\_\_\_\_

\_\_\_\_\_

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### **How to register:**

Option 1: Mail this form to PPIAC at PO Box 12081, Denver, CO 80212.

Option 2: Email this form as an attachment to VP of Training: [training@ppiac.org](mailto:training@ppiac.org)

*\*If you are choosing to do a color ad (either half or full page), please provide a copy of what you want the ad to look like in the conference notebook.*

### **How to pay:**

Option 1: Mail payment along with form to the above address (make check payable to PPIAC.)

Option 2: Pay using PayPal by requesting an invoice from [training@ppiac.org](mailto:training@ppiac.org)

**Questions? Want more information?** Contact Stason Ikenouye at [training@ppiac.org](mailto:training@ppiac.org), with the subject of "Advertising Questions."

**Thank you for registering as a Sponsor for PPIAC's 2017 Rocky Mountain Private Investigators Conference!**