



The Professional Private Investigators Association of Colorado (PPIAC) has opened its sponsorship opportunities for the 2017 Annual Rocky Mountain Private Investigators Conference in Westminster, Colorado from September 14-16, 2017.

We invite you to participate as an exhibitor/sponsor during the conference being held at the Denver Marriott Westminster. PPIAC is partnering with NCISS (National Council of Investigation and Security Services) to host a combined event in conjunction with the annual NCISS Board Meeting. The Rocky Mountain Private Investigators Conference can maximize your business's exposure to the Colorado and national private investigative community.

## Sponsorship Package Offerings

**Platinum Package: \$4000** (only ONE available) - Exclusive sponsor of full-day keynote speaker and training by Nationally Recognized Licensed Private Investigator Brandon Perron on Thursday, September 14<sup>th</sup>.

- Company name appears as exclusive title sponsor on full-day training event
- Sponsor presentation (up to 15 mins) during lunch break to all attendees
- Full year of advertising in PPIAC's newsletter
- Full page ad in conference notebooks handed out to all attendees
- Insertion of marketing materials in conference gift bags
- Link to your website placed on the PPIAC website to promote your company
- Includes vendor table and 3 conference registrations for full 3-day conference

Gold Package: \$3000 - Title sponsor for 2-day conference (September 15-16)

- Company name appears as title sponsor for 2-day conference
- Two mini-presentations (up to 5 mins) at the conference to the attendees
- Full year of advertising in PPIAC's newsletter
- Full page ad in conference notebooks handed out to all attendees
- Insertion of marketing materials in conference gift bags
- Link to your website placed on the PPIAC website to promote your company
- Includes vendor table and 3 conference registrations for 2-day conference



Silver Package: \$1500 - Sponsor for 2-day conference (September 15-16)

- Full page ad in conference notebooks handed out to all attendees
- Insertion of marketing materials in conference gift bags
- Link to your website placed on the PPIAC website to promote your company
- Includes vendor table and 2 conference registrations for 2-day conference

#### Bronze Package: \$500 - Sponsor for 2-day conference (September 15-16)

- Half page ad in conference notebooks handed out to all attendees
- Link to your website placed on the PPIAC website to promote your company
- Includes vendor table and 2 conference registrations for 2-day conference

## Break Sponsorship: \$750 (only ONE available)

• Bronze package amenities plus signage at all the locations of breaks during 2-day conference

## A La Carte Sponsorship Options:

## Full Page Ad In The Conference Notebook: \$300

• One full page color ad in the conference notebook that will be handed out to each attendee at the conference. You will also be thanked as a sponsor on our listserv (ad size 8.5x11)

## Half-Page Ad In The Conference Notebook: \$150:

• One half-page color ad in the conference notebook that will be handed out to each attendee at the conference (ad size 8.5x5.5)

## Quarter-Page Ad In The Conference Notebook: \$75:

• One quarter-page color ad in the conference notebook that will be handed out to each attendee at the conference (ad size 4.25x5.5)

## Eighth-Page Ad In The Conference Notebook: \$50:

• One eighth-page color ad in the conference notebook that will be handed out to each attendee at the conference (ad size 2x2.75)

## Vendor Table Only: \$300 for 2 days

• Includes listing as a sponsor in the conference notebook

## Monetary Sponsorship: \$25-\$100

• Listing as a sponsor in the conference notebook

\*Electrical power will be supplied to all tables. Tables are 6 feet. All tables will be skirted.

\*\*For extra registrations to the 2-day conference, there's a \$275 additional charge for each.



# **Sponsorship Application**

Company Name:
Contact Person at Company:
Address:
City, State, ZIP:
Contact Phone Numbers:
Email Address:
Authorized by (name and title):
Signature and date:
Sponsorship Package Option:
Additional Comments/Questions:

#### How to register:

Option 1: Mail this form to PPIAC at PO Box 12081, Denver, CO 80212. Option 2: Email this form as an attachment to VP of Training: training@ppiac.org \*If you are choosing to do a color ad (either half or full page), please provide a copy of what you want the ad to look like in the conference notebook.

#### How to pay:

Option 1: Mail payment along with form to the above address (make check payable to PPIAC.) Option 2: Pay using PayPal by requesting an invoice from <u>training@ppiac.org</u>

**Questions? Want more information?** Contact Stason Ikenouye at <u>training@ppiac.org</u>, with the subject of "Advertising Questions."

# Thank you for registering as a Sponsor for PPIAC's 2017 Rocky Mountain Private Investigators Conference!